



# Investment Opportunities in **Thailand** and **BOI** Supporting Policies

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**24 September 2025**

# ***Agenda***



**1**

***Thailand's Economic and Investment Landscape***

**2**

***Introducing BOI and Relevant Measures***

**3**

***Our Supporting Services***

# Strategic Landscape

in both location and International Cooperation

 Iceland

 Norway

 Liechtenstein  
 Switzerland

   
TH – EU FTA  
under negotiation

**17** FTAs with  
**24** Countries/Economies

**new**  **THAI-EFTA**  
 **Thailand-Bhutan**  
signed in January 2025

 Thailand FTA partners

**66**  
Million  
population

**ASEAN**  
**2<sup>nd</sup>**  
Largest Economy

**530**  
Bn USD  
GDP

**RCEP**      

**2.3** Billion Consumers  
(30% of the World's Population)

**ASEAN**  
**680** Million Consumers

**Greater Mekong Subregion**  
**300** Million Consumers

 New Zealand

# Thailand as a Gateway to ASEAN and Asia



## Comprehensive Infrastructure

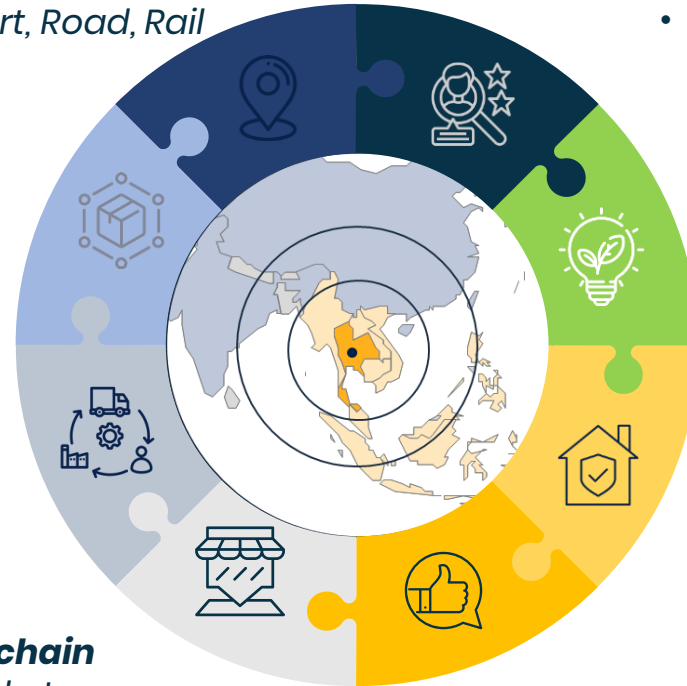
- **Strategic location** with connectivity to ASEAN and China
- **Well-established infrastructure:** Sea Port, Airport, Road, Rail
- **Stability and availability of public utilities**
- **78 Industrial estates (IEAT)** in 17 provinces

## Digital Advancement

- Digital infrastructure / **5G**
- **World-class** data center and cloud services
- Embracing digital & startup **ecosystem** / community

## Robust Supply Chain

- Leading manufacturing hub and **strong supply chain** for automotive, electronics & electrical, chemical etc.



## Talent Availability

- **High-quality workforce**
- **Forecast number of new STEM graduates during 2022 - 2026:**
  - › **110K** from Science Degree
  - › **184K** from Engineering Degree

## Green Transition Policy

- **Utility Green Tariff (UGT)** offers RE bundled with the RE certificate (REC) with options of additionality & traceability
- **Direct Power Purchase Agreement (Direct PPA)** exclusively for data center with 2 GW

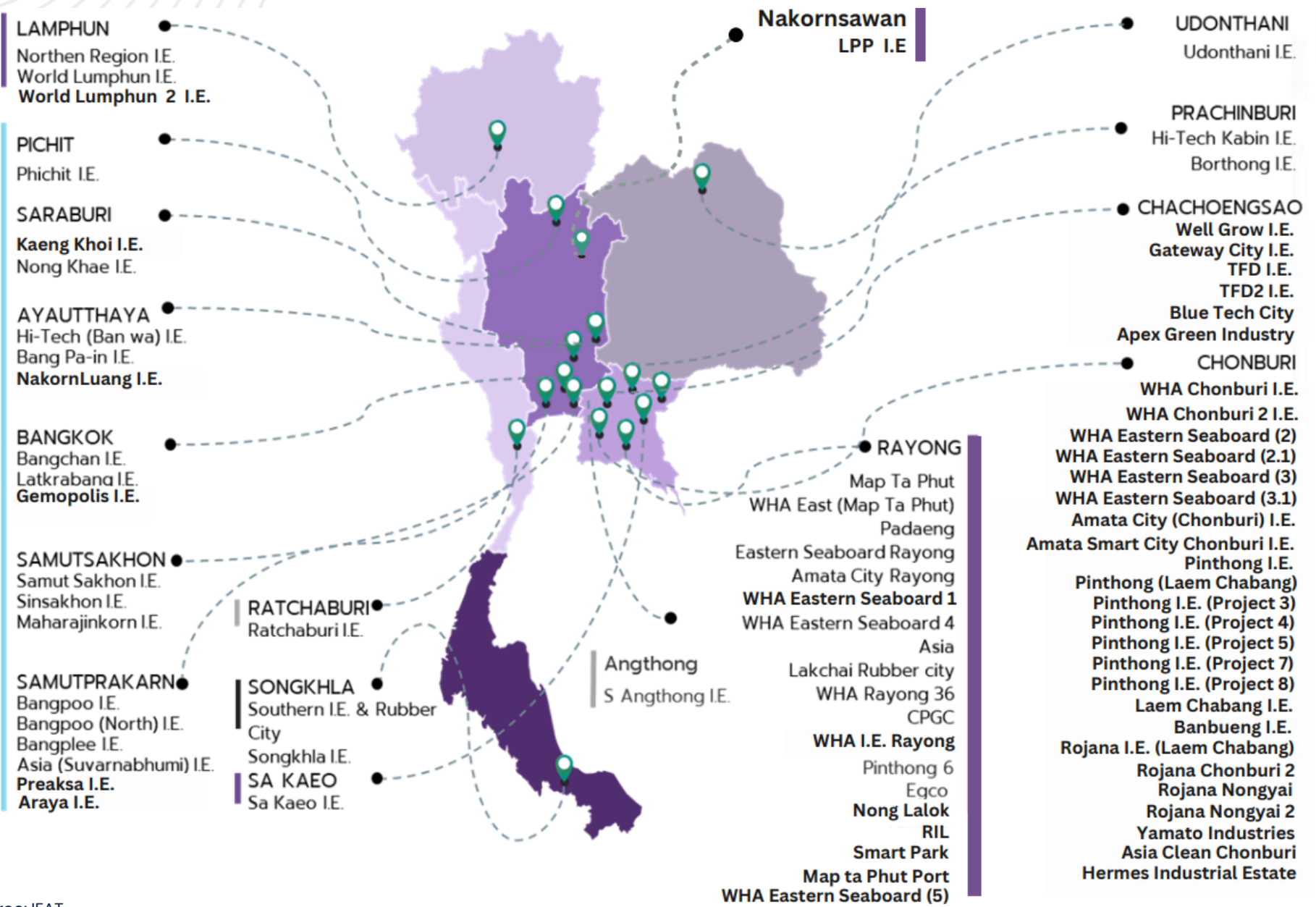
## Safety & Low Risks

- **Investor-Friendly** for Multinationals' Investment
- **Resilience** & Crisis response

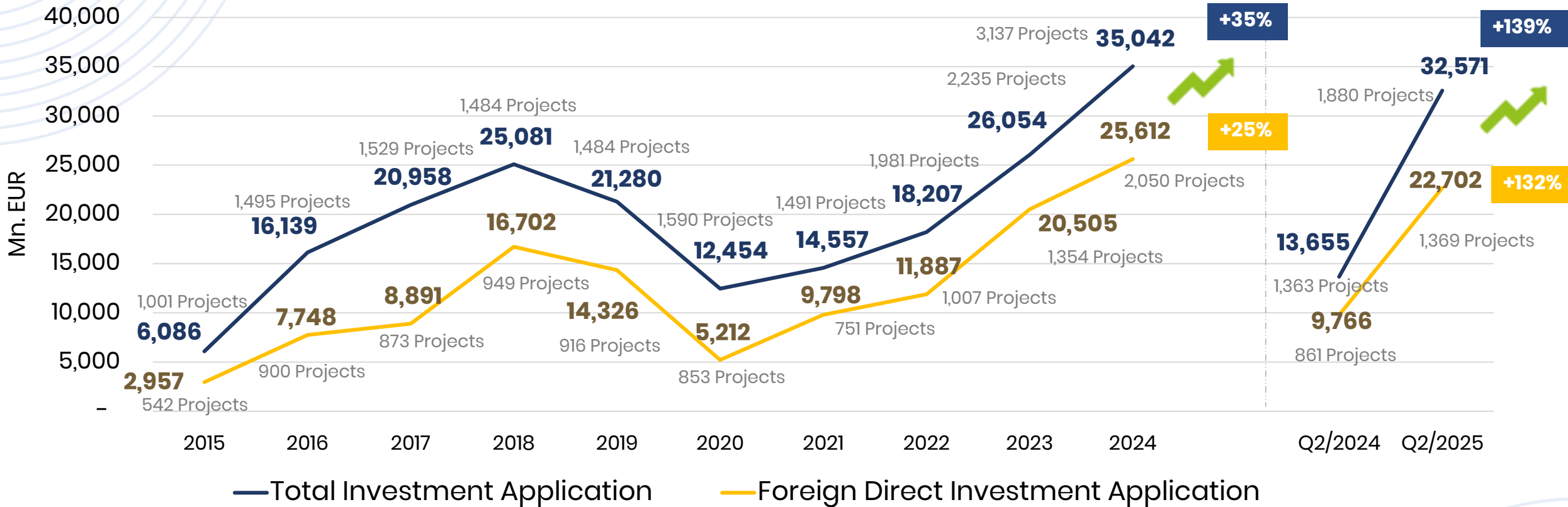
## Living in Thailand

- **World-class healthcare system** with **64** JCI-accredited hospitals
- **236 international schools across the country**, aligning global curriculum as schools in your home country & ensuring educational continuity
- **›460** establishments recognized by the **Michelin Guide**, including **›35** restaurants awarded **Michelin Star**

# 78 IEAT Industrial Estates in 17 Provinces



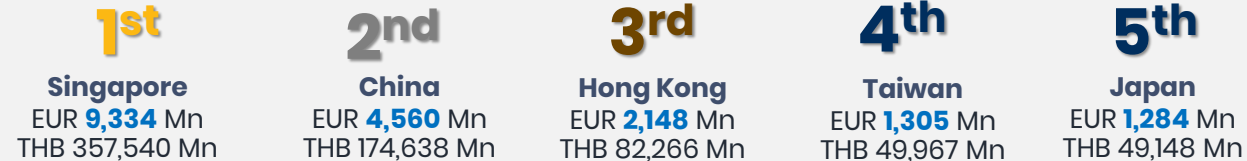
# Over the years, the BOI has experienced a significant increase in investment applications, proving strong confidence from investors around the world



## TOP3 FDI Application by Target Industry in 2024



## TOP5 FDI Investors in Thailand in 2024



**Noted:** Exchange rate 18 August 2025 (1 EUR = 38.2976 THB), Bank of Thailand  
**Source:** The Board of Investment of Thailand

# Examples of Success Stories of European Companies in Thailand

## Automotive and Parts



## Other



## Electronics & Electrics



## Aerospace



## Chemicals and Petrochemicals



## Creative



## Medical



## Agriculture and Food Processing



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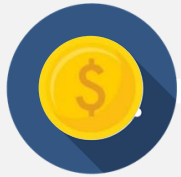
**3**

***Our Supporting Services***

# BOI's Role: To Drive the Investment to the New Economy

## About BOI

**BOI** is a government agency under the Office of the Prime Minister



### Promoter

drives and promotes investment in private sector in alignment with the country's development strategy & the changing world context



### Integrator

integrates Government support tools such as tax, finance, and non-tax incentives in a whole package



### Facilitator

coordinates with agencies to develop the ecosystem & facilitate ease of investment & eliminates problems/obstacles



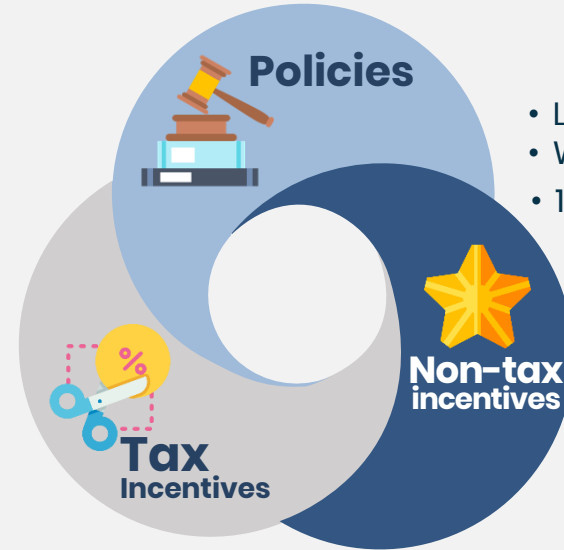
### Connector

links large-scale with small-scale enterprises, Thais with foreigners, across industries & locations to expand business opportunities

## Overseas Offices



## Policy & Incentives



- Land ownership
- Work permit & visa facilitation
- 100% foreign ownership

- No export requirements
- No restrictions on foreign currencies

- Corporate income tax exemption up to 13 years
- 50% Corporate income tax reduction for 5 years
- Exemption of import duties on machinery
- Exemption of import duties on raw or essential materials imported for exports
- Exemption of import duties on goods imported for R&D
- Double deduction for the cost of transportation, electricity and water
- 25% deduction for the cost of installation or construction of facilities

# Extensive Promotion Coverage: **400+ Activities Eligible** for Investment Incentives

## Section 1

**Agricultural, Food  
and Biotechnology**



## Section 2

**Medical**



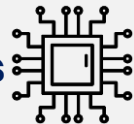
## Section 3

**Machinery and  
Vehicles**



## Section 4

**Electrical Appliances  
and Electronics**



## Section 5

**Metal and Material**



## Section 6

**Chemical and  
Petrochemical**



## Section 7

**Public Utilities**



## Section 8

**Digital Industry**



## Section 9

**Creative Industry**



## Section 10

**High Value Service**

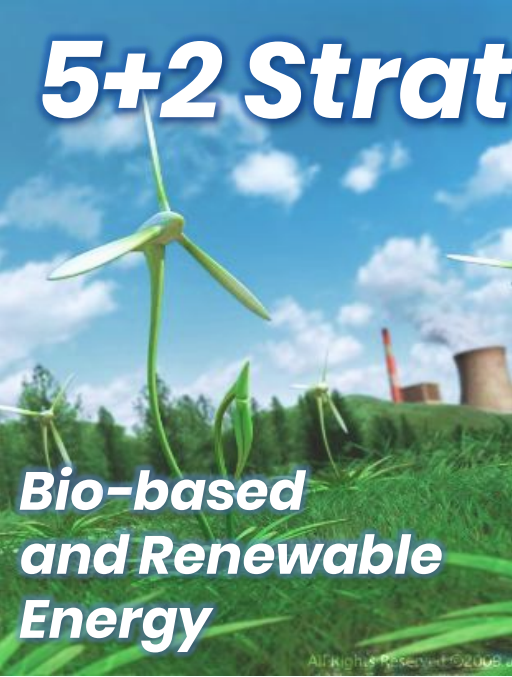


**400 + Eligible Activities**

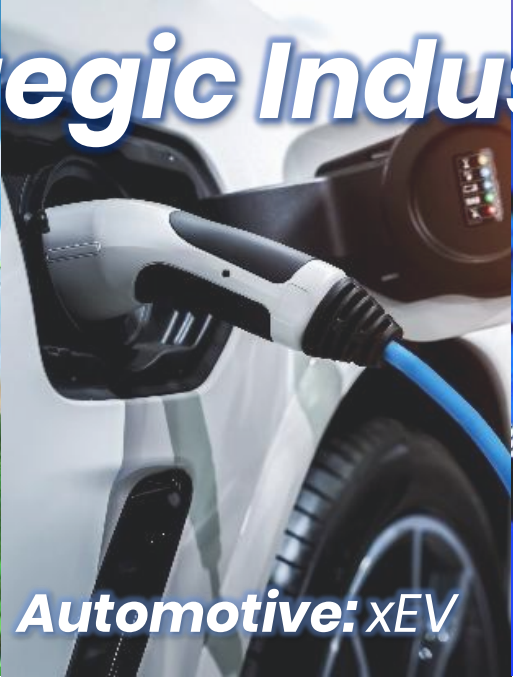


A Guide to BOI  
(English Version)

# 5+2 Strategic Industries



**Bio-based and Renewable Energy**



**Automotive: xEV**



**Advanced Electronics**



**Digital & Creative**



**RHQ & IBC**  
(Regional Headquarters and International Business Center)

## Upstream Industries



**Battery and Energy Storage**



**Semiconductor**

## Other Targeted Industries



**Healthcare and Medical**



**Automation and Robotics**



**Aviation and Aerospace**



**Advanced Materials**



**High Value-added Services**

# Investment Promotion measures for **Targeted Industries**

## **BOI** Investment Incentive Scheme

### Basic Incentives

#### Activity-Based

- Agriculture, Food & Biotechnology
- Medical
- Machinery and Vehicles
- Electrical and Electronics
- Metal and Materials
- Chemicals and Petrochemicals
- Public Utilities
- Digital Industries
- Creative Industries
- High-Value Services

Incentive

**≤13 years CIT exemption**



### Additional Incentives

#### Competitiveness Enhancement

- Research & Development (R&D)
- Support academic/ research institutes, or technology and human resource development fund
- IP licensing fee
- Advanced technology training
- Development of local suppliers
- Product and packaging design

#### Area-Based

- EEC 3 provinces
- SEZ 10 provinces
- 4 Special Economic Corridors
- Southern border provinces
- 20 provinces with lowest income
- Industrial Estates/Zones
- Science and Technology Parks (TSP, Food Innopolis, Space Krenovation Park)
- Yothee Medical Innovation District

#### Agenda-based

- Investment Stimulation Measure for Economic Recovery
- Smart and Sustainable Industry Measure
- Social and Local Development Measure
- Comprehensive Relocation Measure
- Retention and Expansion Measure
- Measure to Support the Establishment of Highly-skilled Professional Development Institutes

# Investment Promotion measures for Targeted Industries

## Classification of Incentives

 **CIT Exemption**  
**10-13** years  
(No cap)

<b>A1+</b>	Upstream industries utilizing advanced technology and innovation, and targeted technology development activities (biotechnology, nanotechnology, advanced material technology), with technology transfer in collaboration with academic/research institutes.	<b>10-13</b> years (No cap)
<b>A1</b>	Knowledge-based activities focusing on R&D that is critical for developing the country's long-term competitiveness.	<b>8</b> years
<b>A2</b>	Infrastructure activities for the country's development, activities using advanced technology to create value-added, with no or very limited prior investments in Thailand.	<b>8</b> years
<b>A3</b>	High technology activities which are important to the development of the country, with a few investments already existing in Thailand.	<b>5</b> years
<b>A4</b>	Activities with lower technology than A1-A3, but still adding value to domestic resources and strengthening the value chain.	<b>3</b> years
<b>B</b>	Supporting Industry that does not use high technology, but is still important to the value chain.	<b>-</b> years

**Other Incentive**  


**Exemption Import duties on machinery**  


**Exemption Import duties on raw materials**  


 **Non-tax incentives**  


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# BOI INDUSTRIAL LINKAGE SERVICES

## INDUSTRIAL LINKAGE SUPPORTS

### 1 Customized Business Matching

- JV Partner
- Talent Sourcing – Job Matching

### 2 Free Sourcing Services

### 3 Local Sourcing Events

- Venders Meet Customers Sourcing Events
- Sourcing Market Place Center
- Knowledge Enhancement for Local Vendors
- Development Seminar

### 4 International Sourcing: Exhibit Thai Vendors Potential at Int'l Exhibitions

### 5 Online Database/Website BUILD Platform

## SAMPLE OF COMPANIES JOINING BOI LINKAGE SERVICES



ROYAL  
ENFIELD



BOSCH  
Invented for life



KNORR-BREMSE



ELECTRONICS



ASEAN'S LARGEST INDUSTRIAL SUBCONTRACTING & BUSINESS MATCHING EVENT

SUBCON  
THAILAND



2025



Business  
Matching

9,975 Pairs



Total  
Visitors

46,259 Visitors



Expected Industrial  
Linkage Value

584 Mn EUR



13 • 16 MAY 2026  
BITEC Bangkok, Thailand

SOURCING INNOVATION  
SHAPING TOMORROW

2026

Contact Frankfurt Office: [fra@boi.go.th](mailto:fra@boi.go.th)

# HQ Biz Portal Service

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for Headquarters Establishment  
at **ONE-STOP**

# HQ BIZ PORTAL

enhancing Thailand's position as

**REGIONAL  
HEADQUARTERS  
DESTINATION**

# Thailand Investment and Expat Services Center

The One start One Stop Investment Center (OSOS)  
and One Stop Service Center for Visa and Work Permit (OSS)

- **Comprehensive information and advice on establishing operation in Thailand**
- **Coordination Services between Investors and government agencies**
- **1-Stop for visas & work permits in 3 hours**
- **More Convenience | More Efficiency | Less Time**



**Contact us:**



**One Bangkok  
Parade Zone, 6<sup>th</sup> – 7<sup>th</sup> Floor  
Rama IV Road, Lumpini,  
Pathumwan, Bangkok**



**0 2209 1100**



**[osos@boi.go.th](mailto:osos@boi.go.th)**

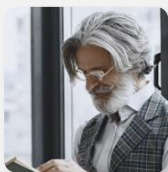


## 4 Types of LTR Visa



### Wealthy Global Citizens

Wealthy individuals holding at least **USD 1 million** in assets



### Wealthy Pensioners

Retirees **aged over 50 years** who have an annual pension or stable income



### Work-from-Thailand Professionals

**Remote workers** working for well-established overseas companies



### Highly Skilled Professionals

**Professionals in targeted industries working for**

- business entities or higher education institutes
- research centers or specialized training institutions
- Thai government agencies



### Dependents

Spouse, children under 20 years old, **parents and legal dependents** of LTR visa holders

**new**

# LTR visa

## for Long-Term Residents

Targeted industries for the **High-Skilled professional\*** category are as follows :

### Existing Targeted Industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agricultural, Food and Biotechnology Industry
- Transportation and Logistics Industry
- Automation and Robotics Industry
- Aviation, Aerospace and Space Industry
- Biofuels and Biochemicals Industry
- Petrochemical and Chemical Industry
- Digital Industry
- Medical Industry
- National Defense Industry
- Circular Economy
- International Business Center (IBC)
- **Highly-skilled professionals with specialized skills** **new**
  - e.g. Digital, AI Finance, Marketing Advisor, **University professors, Researchers and Educators in vocational sectors**

### For more information:

- **LTR Website:** <https://ltr.boei.go.th/>
- **Contact:** [ltr@boi.go.th](mailto:ltr@boi.go.th)

**Remarks:** The LTR visa will be granted for 5 years at a time and can be renewed every 5 years if qualifications are still met.

## LTR Visa Privileges



10-year visa & Permission to work in Thailand



Fast Track Service at International Airport



90-day report extended to 1-year report and exemption of re-entry permit



Permission to Work in Thailand (Digital Work Permit)



17% Personal income tax rate for Highly-Skilled professionals and tax exemption from overseas income



Facilitation Services at One Stop Service Center for Visa and Work Permit

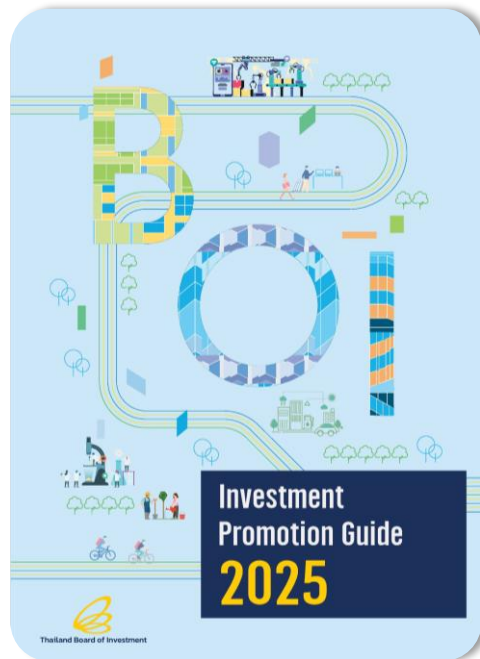


Exemption from 4 Thais : 1 foreigner employment requirement ratio

For more information, please visit



<https://www.boi.go.th>



**BOI In-person Clinic  
& BOI Online Clinic**





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